

BLS International Services Ltd

Key player in the niche oligopolistic market





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Incorporated in 2005, BLS International Services (BLSIN) provides tech-enabled visa, consular, and citizen services to states and governments. In FY24, the company generated 81% of its revenue from its global visa and consular service business and approximately 19% from digital services, including e-governance and banking/business correspondent services. BLSIN is among the top three visa application outsourcing companies globally, offering services across 66 countries to 46 government clients, holding a 12% market share in 2023. It began by serving the Portugal embassy and has since expanded significantly. With the renewal of large contracts and increased travel, the company is set to grow its market share. To drive growth, BLSIN is enhancing its government-to-citizen (G2C) and banking correspondence (BC) services, adhering to its asset-light and capital-efficient business model. Over FY24-26E, we expect sales/EBITDA/PAT CAGR of 30%/44%/35%, with an EBITDA margin increase of 473bps to 25.3%, driven by visa business growth, E-service expansion, and integration of IDATA and ASPL. Effective capital allocation will be key to maximizing returns given the company's strong cash flow generation. We initiate coverage with a 'BUY' rating and a target price of INR 518, valuing the stock based on SOTP valuation.

An established player in the visa services business

The visa outsourcing industry, worth USD 2.6bn, presents high entry barriers. Globally, 80-85% of the visa outsourcing business is controlled by three players, with VFS Global commanding a 50-55% market share, while BLS and TLSContact each hold approximately 10-15%. This industry, less than two decades old, currently sees only 40% of the total visa market being outsourced, up from 22% in 2010, indicating significant growth potential. Consulates worldwide have delegated administrative tasks to specialized service providers to improve turnaround time, operational efficiency, and cost savings. The niche nature of this industry and its high entry barriers create a substantial opportunity for BLSIN, which is expected to grow further through new contract wins, leveraging its strong brand positioning and competitive advantages. Since its inception in 2005, BLSIN has rapidly expanded to 66 countries and 46 government clients, processing over 65 million applications to date. Recent strategic expansions include securing renewed contracts with the Spanish and Indian governments in Canada, global contracts from Slovakia, and multiple visa outsourcing agreements from other nations. The acquisition of iDATA, a major player in visa and consular services in Turkey, is going to greatly improve BLSIN's capabilities.

Value-added services another growth avenue

Visa processing companies also provide a variety of billable value-added services (VAS) such as translation and mobile visa service in addition to visa processing. The introduction of these VAS requires prior approval from relevant consulates and must comply with local laws. In FY19, VAS comprised 20-25% of the contract value, which increased to 35-40% in FY24. This contribution is expected to further rise to 50-55% in the medium to long term. The growing share of VAS is expected to enhance both revenue and profitability.

High growth potential in digital services

BLSIN recently consolidated its e-governance and BC businesses into its digital services segment, targeting G2C services with low tech penetration. Currently operational in Punjab, Uttar Pradesh, Karnataka, Rajasthan, West Bengal, and Gujarat. BLSIN benefits from the increasing trend of governments outsourcing citizen services such as eHospital, BHIM-UPI, online scholarships, DigiLocker, and Umang app under the Digital India initiatives. As a technology-enabled service provider, BLSIN offers BC services to major domestic banks, assisted e-services, and e-governance services at the grassroots level, delivering essential public utility services, social welfare schemes, healthcare, financial services, educational support, agricultural assistance, and banking services to both G2C and B2B clients. Additionally, BLSIN provides a variety of services directly to citizens (B2C) across urban, semi-urban, rural, and remote areas. The company's BC business has seen rapid expansion, particularly following the acquisition of Zero Mass Pvt Ltd, with increased touchpoints aiding topline and margin growth.

Valuation and view

As the sole listed Indian entity in global visa processing and the G2C services outsourcing market, BLSIN leverages a business model that is asset and capital light, ensuring strong cash generation with minimal growth-related cash consumption. New contracts in the visa sector can substantially boost revenue. Expansion in digital services and new touchpoints across India are expected to boost BC revenue and enhance profitability through VAS. BLSIN has a strong track record of acquisitions, enhancing its product offerings and enabling entry into newer markets. The potential for greater dividend payouts is notable despite the uncertainty of securing new contracts. Given the strong earnings visibility, we initiate coverage with a 'BUY' rating and a target price of INR 518, valuing the stock on SOTP based valuation. This represents a potential upside of 40% from its CMP.

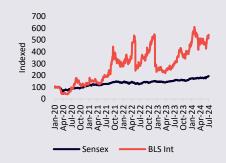
Year to March	FY22	FY23	FY24	FY25E	FY26E
Revenues (INR Cr)	850	1,516	1,677	2,239	2,839
Rev growth (%)	78	78	11	33	27
EBITDA (INR Cr)	108	223	346	554	720
Adjusted PAT (INR Cr)	111	201	313	437	569
P/E (x)	137	76	49	35	27
EV/EBITDA (x)	138	66	42	26	20
RoACE (%)	14	29	35	33	33
RoAE (%)	22	30	31	31	30

CMP INR: 370 Rating: BUY

Target Price INR: 518

Upside: 40% Date: July 04, 2024

Bloomberg:	BLSIN:IN
52-week range (INR):	202/430
M-cap (INR cr):	15,234
Promoter holding (%)	71.52



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Focus Charts

Exhibit 1: Revenue CAGR of 30% over FY24-FY26E aided by strong growth across segments

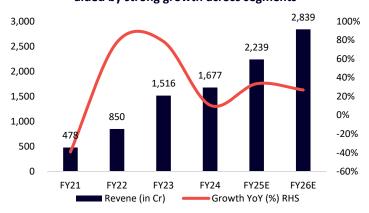


Exhibit 2: Digital Services Outpace Visa Processing through inorganic expansion

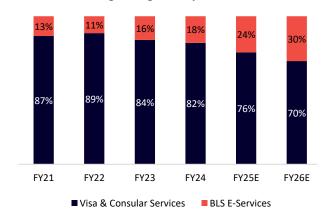


Exhibit 3: Margin Growth via economies of scale and favourable service mix

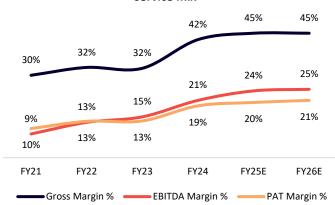


Exhibit 4: Visa & Consular to dominate EBITDA contribution

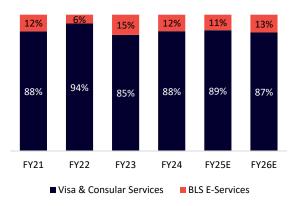


Exhibit 5: Revenue exposure by geography

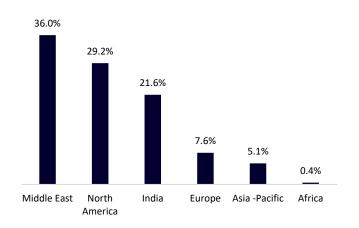
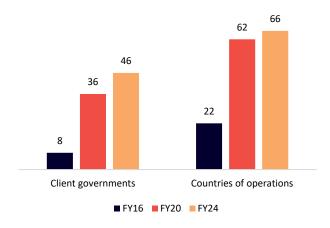


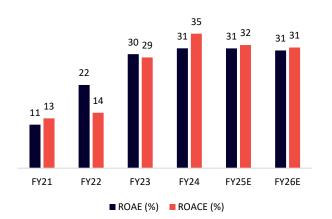
Exhibit 6: Efficient working capital management despite government contracts





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Exhibit 7: Superior RoE/ RoCE profile



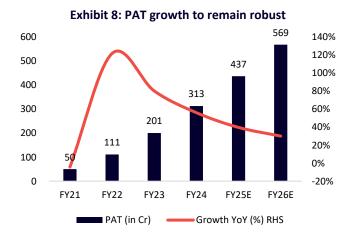


Exhibit 9: Strong cash flow generation

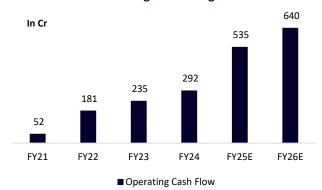
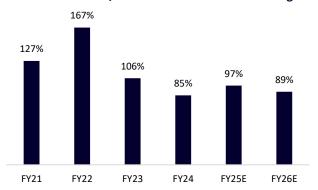
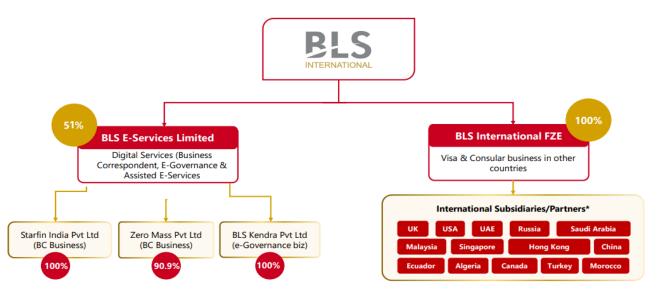


Exhibit 10: OCF / EBITDA trends to remain strong



Source: Company, Nuvama Wealth Research

Exhibit 11: Corporate Structure





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I. An established player in the visa services business

The ~USD2.6bn visa outsourcing industry presents high entry barriers with limited new entrants. Despite being relatively young (less than two decades old), only 40% of the total visa market is currently outsourced. VFS Global dominates this space, commanding 50% market share. Consulates are outsourcing administrative tasks to specialised service providers to reduce turnaround times, enhance operational efficiency, and achieve cost savings. BLSIN, with ~12% market share, stands poised to capitalise on the industry's niche nature and high entry barriers. Its strong brand positioning and competitive advantage are expected to drive further growth through new contracts. Since its inception in 2005 with services to the Portugal embassy, it has expanded operations to 66 nations, servicing 46 client governments, and processing over 6.2cr applications. The visa and consular services business consist of managing non-judgemental and administrative tasks on behalf of consulates, thus allowing them to concentrate on decision-making and handling higher application volumes. These tasks encompass various functions such as data capture, biometric data collection, cash management, quality assurance checks, report consolidation, data transmission to the mission, and document retrieval and return to applicants. BLSIN derives revenue from fees charged per visa or passport processed, supplemented significantly (35–40%) by VAS. Revenue per application ranges from USD20 to USD30, with consular charges pass through of ~USD25.

Exhibit 12: Offering End-to-End services in Visa & Consular Services

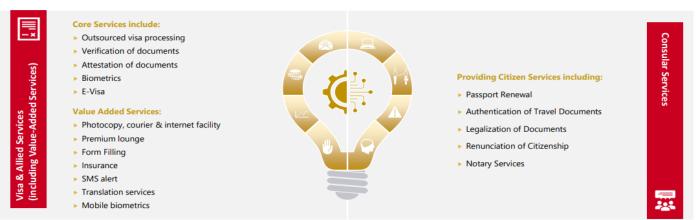


Exhibit 13: Steady processing flow, fostering inorganic growth to drive revenue

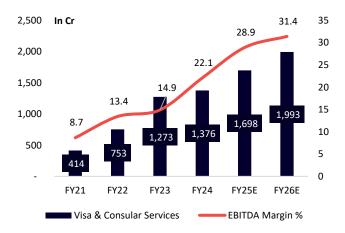
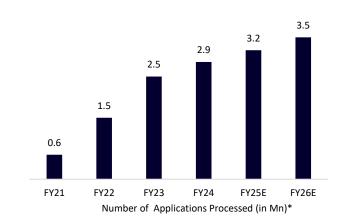


Exhibit 14: New contracts, added services and geographies, and rising volumes from Russia and China should boost growth



^{*} While the revenue trend includes figures from iDATA, the visa application numbers do not incorporate iDATA's data."



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Its proven infrastructure supports a range of visa processing services, including document verification, attestation, biometric and e-visa applications, as well as additional facilities like authentication, legalisation of documents, notary, and passport renewal services. These offerings enhance revenue per application. Allied VAS such as assistance in filling forms, premium lounges, and insurance also boost profitability. VAS charges are fixed in nature and are applicable throughout the term of the contract. VAS can be a significant margin booster as the number of applicants availing these services grow. In FY19, VAS comprised 20-25% of the contract value, which increased to 35-40% in FY24. This contribution is expected to further rise to 50-55% in the medium to long term. The growing share of VAS is expected to enhance both revenue and profitability.

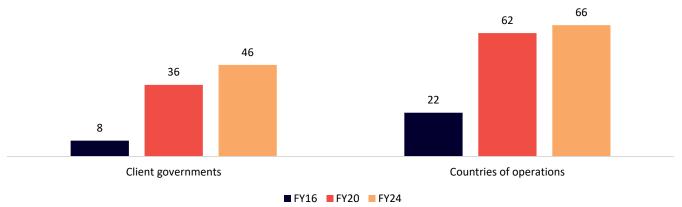
Exhibit 15: VAS Contribution to Surge in Medium Term

Exhibit 16: Visa & Consular Services: Indicative Revenue

20-25%	35-40%	50-55%
FY19	FY24	In Mid to long term

Fee payable to embassies	~US\$25*
Visa processing fee	~US\$25
Value added services	~US\$10-20
Total revenue per Visa	~US\$60-70

Exhibit 17: Expanding Horizons through enhanced Government connectivity and geographic spread



Source: Company, Industry, Nuvama Wealth Research

The business model is working capital efficiency as service fees are collected upfront from applicants. This approach minimises the need for substantial working capital, particularly in low-volume countries where services are outsourced to its partners. Consequently, BLSIN maintains a capital-light structure, ensuring financial efficiency and operational agility.



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Strategic business models

BLSIN operates through two distinct business models:

Direct centre model constitutes ~70% of total centres. It involves BLSIN establishing and managing visa centres in regions with higher visa inflows. This approach allows for greater control and customisation of operations.

Partnership model: Applied in ~30% centres, this model has been adopted in countries where standalone operations are challenging due to regulatory, cultural, or political reasons. Here partners own the centres and fund capex, while BLSIN handles operations. Profits are distributed on a 50:50 basis to BLSIN and its partners.

Transition to self-managed from a partnership model

With an improvement in the regulatory environment in certain regions like the Middle East and higher processing volumes, BLSIN is transitioning to self-managed from a partnership model. This shift allows for better process control, direct access to new geographies, reduction in partner commissions, and greater customisation opportunities. This strategic transition is expected to enhance revenue and profitability in coming years.

BLSIN's established market position, comprehensive service offerings, and strategic business models well position it to leverage growth opportunities in the visa outsourcing industry. The transition to self-managed operations is likely to strengthen its market position, improve process control, and drive profitability. As the visa outsourcing market expands, its ability to secure new contracts and renew existing ones underscores its operational capabilities and competitive edge.

We expect 20% revenue CAGR from BLSIN's visa processing business over FY24–26 given the management's proactive approach in enhancing its market presence, diversifying its service portfolio, and leveraging strategic acquisitions to capitalise on emerging opportunities in the global visa and consular services sector.

The recent developments at BLSIN reflect strategic expansion and consolidation aimed at bolstering its visa processing business. Key highlights include securing renewed contracts with the Spanish and Indian governments in Canada, global contracts from Slovakia, and multiple visa outsourcing contracts from other nations. BLSIN strategically acquired iDATA for €50mn at an attractive valuation. With iDATA generating €29mn in revenue and €14.5mn in EBITDA (CY23), this acquisition enhances BLSIN's operational scale and profitability in the visa and consular services market. The move aligns with BLSIN's growth strategy by integrating a profitable entity and expanding its footprint in Turkey. Additionally, an extra payout for the iDATA acquisition is expected, if the promoters successfully extended the tenure of existing contracts, a condition stipulated in the agreement. The payout amount may vary depending on the size and duration of the contracts.



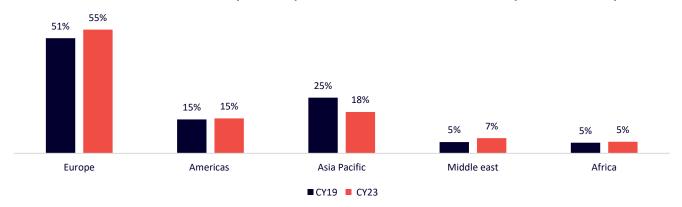
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II. Well-positioned to capture large renewal opportunities

In FY24, BLSIN secured Slovakia's global contract and won additional contracts from India, Poland, Portugal, Hungary, and Italy, further solidifying its position in the visa processing outsourcing industry. Currently, BLSIN collaborates with over 46 government clients, including several EU countries, and has recently renewed its global contract with Spain. The company has expanded its service offerings by adding new visa types, such as long-term visas for Spain, and by opening new centers in Peru and Colombia, reflecting growing demand for additional services and geographies from client governments. This has resulted in increased wallet share per client country. BLSIN's strong track record and credibility suggest that its clientele could more than double in the coming years. With major contracts worth USD 1.5–2 bn up for renewal over the next two years, BLSIN is well-positioned to gain significant market share, particularly as it competes for large markets like the US and Europe, where the realization per contract is nearly double that of Indian missions. VFS Global commands the largest market share in the industry. Companies like BLSIN can gain market share as a few of the large contracts are up for renewal as are some large markets like the US and Europe.

	Total Travellers (2022)	917 million		BLS Presence	
	France	5.3%		DES Presence	
	Mexico	3.5%		Germany	
Top 10	Spain	3.4%	Top 5	Germany	BLS is the preferred
	Turkey	3.3%	•	Italy	partner for 4 of the top 10
Countries	Italy	2.9%	Countries	,	•
Travelled	United States	2.4%		Spain	most travelled countries
Tavelled	Greece	1.6%	for BLS	-	and provides its services
	Austria	1.4%	101 525	United States	across many geographies.
	Germany	1.3%			across many geograpmes.
	United Arab Emirates	1.3%		India	

Exhibit 18: Travelers from Europe make up bulk of travellers in CY23, Aisa Pacific yet to see recovery



Source: Company, Nuvama Wealth Research

How does BLSIN plan to prevail?

To prepare for upcoming contract renewals, BLSIN has hired key personnel from the industry. Based on its early technical experiences with India's L1-based missions and better pricing, it has historically won contracts. After bringing in several executives from the industry, the management is taking a more holistic view of contracting. For instance, technical capability/price carries two-third/one-third weightage in most of the contracts. As a result of this strategy, it has seen a surge in service fees from existing contracts. It starts talking to governments about contract renewal two-to-three years in advance.



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III. Emerging as a thought leader in Digital Services

BLSIN recently consolidated its e-governance and BC businesses in the digital services segment. Through a widespread network of touchpoints, it provides G2C services and BC through tie-ups with various banks like SBIN, Punjab National Bank, and Bank of Baroda. The acquisition of Zero Mass Pvt (ZMPL) in 2022 further boosted this line of business. With several touchpoints across India, it aims to boost revenue and margin from VAS in this segment as well.

As a technology-enabled digital service provider, BLSIN offers: i) BC services to major domestic banks, ii) assisted e-services, and iii) e-governance services at the grassroots level. Its robust network serves as access points for delivering essential public utility services, social welfare schemes, healthcare, financial services, educational support, agricultural assistance, and banking services to governments (G2C) and businesses (B2B). It also offers a variety of services directly to citizens (B2C) across urban, semi-urban, rural, and remote areas.

It categorises merchants into two groups: BLS Touchpoints and BLS Stores. All registered merchants function as BLS Touchpoints, offering the multiple services provided by the company. BLS Stores are branded outlets that offer its full range of offerings including select goods for tactile sampling from e-commerce partners that consumers can then order and purchase. It operates 1,03,795 BLS Touchpoints, including 1,025 BLS Stores.

Exhibit 19: Volume growth in BCs, E-Gov, Assisted E-services, and ASPL integration to boost revenue

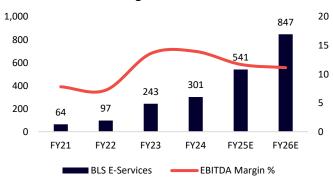


Exhibit 20 : Expanding Touchpoints and Strengthening Strategic Partnerships



Source: Company, Nuvama Wealth Research

Exhibit 21: The list of services offered by BLS E-Service with revenue contribution

Services offered	Revenue Contribution
Company	
E- Commerce, IT Hardware, Footwear/ Automobile, Software, IRCTC Ticketing,	10%
Digital & Technological Services, Insurance, Laptop & Accessories, Refurbish Sale etc.	10/0
Starfin	
Account opening (including savings and fixed), AePS, Cash deposit and withdrawal, money transfer, passbook printing etc.	10%
ZMPL	
Account opening (including savings and fixed), AePS, Cash deposit and withdrawal, money transfer, passbook printing, recovery in loan accounts etc.	60%
BLS Kendras	
Renewal of birth certificate, death certificate, arms license, Ayushman Sarbat Sehat Bima e- Card, demarcation of land, aadhar enrolment, aadhar eKYC, lamination, PAN card, form filing etc.	20%
Total	100%



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BC services: Subsidiaries ZMPL and Starfin India facilitate services on behalf of banks, including opening of savings and recurring deposit accounts, cash transactions, remittances, transfers, and bill collections. Revenue is generated through monthly commissions, transaction-based commissions, and registration fees. Assisted e-services encompass a variety of offerings through retailers and digital stores (BLS Touchpoints) such as PoS services, ticketing, and assisted e-commerce. Revenue is derived from registration fees, transaction-based commissions on goods and services, and support service charges.

Through e-governance services, the company utilises BLS Touchpoints to deliver ICT-enabled, citizen-centric services for state governments. These include the issue of birth and death certificates, PAN and Aadhaar registrations, property registrations, and other citizen-centric services in a transparent manner. A MoU with the National e-Governance Division (NeGD) aims to ensure wider accessibility of the Unified Mobile Application for New-age Governance (UMANG) services for citizens, facilitated through agents or human-assisted platforms. Its platform will provide a channel for citizens across India and overseas to avail major state and central e-governance services in multiple regional languages. It earns revenue from transaction fees and a fixed government fee for each service delivered. Overall, BLSIN's integrated approach across these segments underscores its commitment to enhancing accessibility and service delivery across diverse geographical and demographic segments in India.

Exhibit it 22: Opportunity in BC for the next phase of growth



Exhibit 23: BLS to capture the growth by cross-selling under Digital Services



BLS E-Service aims to establish itself as the "Go to Market Platform" for diverse business verticals, including fintech and digital platforms. The BLS Touchpoints, acting as assisted digital convenience stores, offer a "One-stop solution" for accessing various products and services through the BLS Store app. Recently, BLS E-Services successfully completed its IPO, raising INR 300cr. Of the total proceeds, INR 173cr will be allocated to enhance and upgrade its technological infrastructure and BLS stores, reinforcing its digital service offerings and expanding its market reach. This strategic investment is expected to solidify BLS E-Service's position in the digital services market and support its growth initiatives.



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IV. Financial performance to improve further

BLSIN is poised for robust growth, with an expected 29% revenue CAGR over FY24-26, driven by the steady expansion in its core business and integration of iDATA and Aadifidelis Solutions Pvt (ASPL). It is positioned to gain market share through the renewal of significant contracts and the recovery in the travel sector. The management is expanding its G2C services and BC businesses, which share the asset- and capital-light characteristics of its visa and consular services.

The focus on enhancing profitability and operating margin is projected to result in a 43.6%/44% CAGR in EBITDA/PAT over FY24— 26. Growth to be fuelled by the provision of VAS in existing and new contracts, helping limit the rise in fixed costs relative to revenue. The integration of technology is expected to streamline service delivery, reduce fixed costs, and improve operational efficiency. The iDATA business, with an EBITDA margin of 50-55%, is further expected to strengthen overall EBITDA to 25.5% in FY26 from 20.6% in FY24. Although ASPL's margin is lower, its integration into the existing business and leveraging of its services is expected to improve margin going forward.

BLSIN employs a robust free cash generating model characterised by upfront collection of service fees in its visa processing and digital services segments. It utilises a lease-based operational framework at most centres, thereby minimising capex. It maintains a debt-free status and has demonstrated positive cash flow from operations over the past five years. As of FY24, the company reported a substantial cash balance of INR962cr. Enhanced operational efficiency and improved working capital management contributed to the cumulative free cash flow (FCF) of INR586cr over FY20–24. The management anticipates sustained strong cash flow generation, aided by robust operational performance.

With its holding company BLS International FZE in Sharjah's tax-free zone, BLSIN's group structure keeps the average effective tax rate under 8%. Recently, Middle East tax rates increased, making the effective tax rate 12%. Most UAE cash flows yield 5-6%. Despite paying a 15% PAT dividend, it can pay out 80% of FCF but chooses EPS-accretive visa and consular services and BC acquisitions.

Exhibit 24: Operational performance to remain strong driven by organic and inorganic route

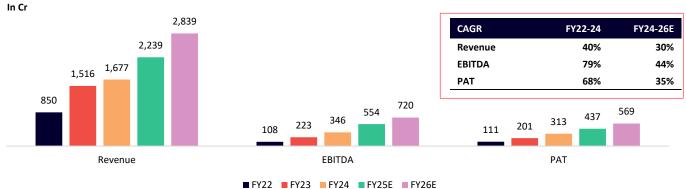


Exhibit 25: Increasing contribution of VAS coupled with integration of iDATA to drive margin

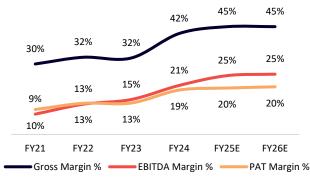


Exhibit 26: OCF / EBITDA trends to remain strong





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Valuation and view

As the sole listed Indian entity in global visa processing and the G2C services outsourcing market, BLSIN leverages a business model that is asset and capital light, ensuring strong cash generation with minimal growth-related cash consumption. This positions it favourably to reap any benefits from a recovery in the global travel sector. Its earnings potential is set to improve given its: i) strategic acquisitions financed by robust cash flows from global subsidiaries that promise higher yields and accretion over time; ii) niche market position; and iii) recent contract wins.

New contracts in the visa sector can substantially boost revenue. Expansion in digital services and new touchpoints across India are expected to boost BC revenue and enhance profitability through VAS. BLSIN has a strong track record of acquisitions, enhancing its product offerings and enabling entry into newer markets. The potential for greater dividend payouts is notable despite the uncertainty of securing new contracts. Given the strong earnings visibility, we initiate coverage with a 'BUY' rating and a target price of INR 518, valuing the stock on SOTP based valuation. This represents a potential upside of 40% from its CMP.

Exhibit 27: Valuations: SOTP-based Value Per Share

	EBITDA	Stake	Multiple	Valuation
	FY26 (INR Cr)	(%)	EV/EBITDA (x)	(INR Cr)
Visa & Consular Services	626	100	30	18,765
BLS E-Service	94	51	25	1,199
Enterprise Value				19,964
Net debt				(1,344)
Equity Value				21,308
Share Price				518
Upside				40%

Source: Nuvama Wealth Research

Key risks

- Tender-based business and susceptibility to regulatory changes: BLSIN operates in a tender-based business environment, making it highly vulnerable to changes in regulations by the concerned ministries of various countries. Any regulatory shift can significantly impact its operations and revenue streams.
- **Non-renewal of existing contracts:** The company's growth and stability heavily depend on the renewal of existing contracts. Non-renewal or loss of significant contracts could adversely affect its financial performance and market position.
- Major slowdown in tourist travel: A global economic slowdown could lead to a significant decrease in tourist travel, which would directly impact BLSIN's visa processing business, leading to reduced revenues.
- Increased competition from VFS Global: VFS Global, holding the largest market share in the visa outsourcing industry, poses a significant competitive threat to BLSIN. Increased competition from VFS Global could hinder BLSIN's market share growth and profitability.



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Global Visa outsourcing services market

The global visa outsourcing services market was valued ~USD2,630mn in 2023. By 2030, it is pegged to surge to USD5,063mn, a CAGR of 9.3% over 2024–30, on greater international travel, higher immigration, and rising trend of governments outsourcing visa processing to enhance efficiency and service quality.

Exhibit 28: Global Visa Market Size in US Sbn

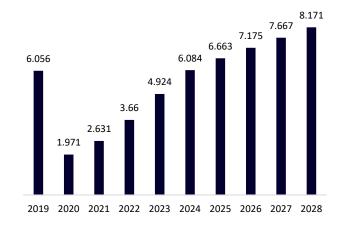
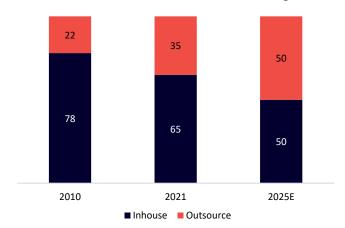


Exhibit 29: Global Visa - In-house & Outsourcing Mix



Source: Industry, Company, Nuvama Wealth Research

Core functions of visa outsourcing services

- **Visa application processing:** These services streamline the application process by aiding applicants in completing forms, collecting the required documents, and submitting applications to immigration authorities or embassies.
- **Document verification:** Service providers ensure the authenticity of submitted documents and help applicants comply with immigration regulations, thus reducing the risk of application getting rejected.
- Appointment scheduling: By managing the appointment schedules for visa interviews or biometric data collection, outsourcing services alleviate the logistical burdens for applicants.
- **Biometric data collection:** These services facilitate the necessary biometric data collection, including fingerprints and photographs, that is integral to modern visa applications.
- **Application tracking:** Service providers allow applicants to monitor the status of their applications by providing real-time updates, thus improving transparency.
- **Customer support:** Comprehensive customer support guides applicants through the visa process, addresses enquiries, and provide essential information on visa requirements.
- **Data management and security:** By ensuring the confidentiality and security of applicant data, these services adhere to stringent data protection regulations.
- **Compliance and risk management:** Outsourcing services navigate complex visa regulations, helping applicants avoid delays or rejections due to non-compliance.
- **Value-added services:** It goes beyond just basic application assistance. Some providers offer additional services such as travel insurance, currency exchange, and accommodation booking.
- **Government partnerships:** Collaborations with government agencies enhance efficiency and the delivery of visa services, benefiting both applicants and immigration authorities.



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Market segmentation and key players

- **Geographical insights:** North America leads the market, accounting for ~38% of the global share, followed by the Asia Pacific region and Europe. This distribution highlights regional differences in outsourcing adoption and market maturity.
- **Product types:** Tourist visas dominate the market, accounting for ~80% of the global share. This indicates a higher demand for tourism-related travel processing services.
- **Downstream sectors:** The family sector is the largest downstream market segment accounting for ~52% of the global share. This reflects the substantial number of family-related visa applications.

Exhibit 30: Global Visa Market: Tourist Visa account larget part of Visa market (in USD mn)

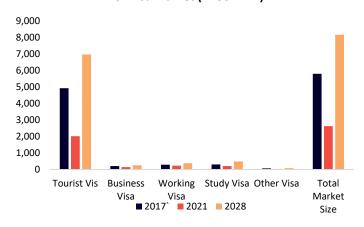
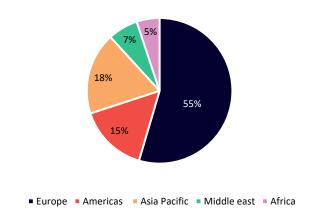
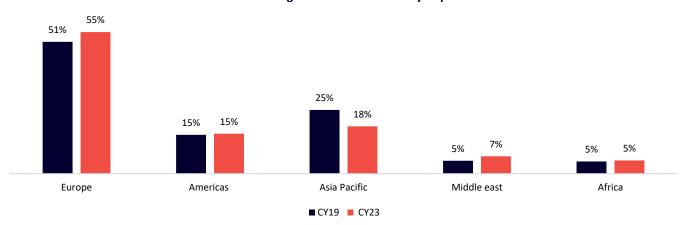


Exhibit 31: Travelers from Europe make up bulk of travelers in CY23



Source:Industry, Nuvama Wealth Research

Exhibit 32: Asia-Pacific region awaits full recovery to pre-COVID levels

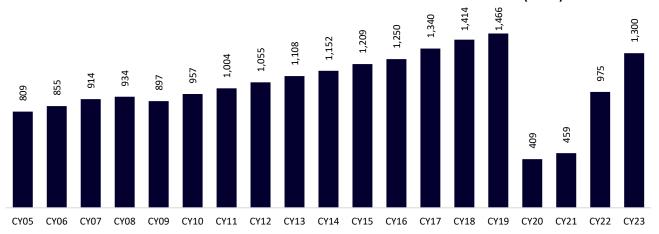


Source: Industry, Nuvama Wealth Research



Key player in the niche oligopolistic market

Exhibit 33: Global International Tourist Arrivals: Trends from 2005 to 2023 (in mn)



Source: Industry, Nuvama Wealth Research

Exhibit 34: Annual Visa Applications Processed by VFS

30.3

25.2

17.9

7.3

9.9

CY18

CY19

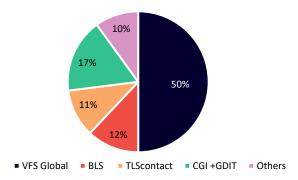
CY20

CY21

CY22

CY23

Exhibit 35: Application processing market share by player



Source: Industry, Nuvama Wealth Research

Industry leaders

Key players in the visa outsourcing services market:

- VFS Global
- CGI
- General Dynamics Information Technology (GDIT)
- TLScontact
- BLSIN
- CIBT
- OISAlmavivA
- Anatolia Travel Group

The top five companies — VFS Global, BLSIN, TLScontact, CGI, and GDIT — command over 90% market share, underscoring their significant influence and operational scale in the industry.

Visa outsourcing services play a crucial role in simplifying the visa application process for individuals, businesses, and governments. By improving efficiency, ensuring compliance, and providing comprehensive support, these services facilitate international travel, immigration, and global business activities. The market's robust growth trajectory reflects greater reliance on outsourcing to manage the complexities and demands of visa processing in an era of heightened global mobility.



Key player in the niche oligopolistic market

BLSIN Journey to being the 2nd largest Visa & Consular Player

Foundation & Establishment Stage

2005 - 2015

Founded in 2005 and is a part of BLS group Visa & Consular Services

- Operations in Spain, Kuwait, Sudan, Russia, Saudi Arabia, Singapore
- Visa Application Centres (VAC) in UAE and SEA
- Added 7 Indian Missions including in USA and
- Consulate General of India in Hong Kong, High Commission of India in Kuala Lumpur (Malaysia)
- First visa application processing order from the Portuguese Embassy in New Delhi
- Operations for embassies of Austria, Belgium, Greece, Romania and Tunisia in India
- Initiated 4 missions for an EU country Commenced Consular Services (ROSC) Abuja (Nigeria) and Beirut (Lebanon)
- Citizen Services Contract received from the embassy of Afghanistan



Revenue

FY15: Rs 450 Crores

2016-2021

Listed on NSE, BSE & Metropolitan Stock Exchange

Visa & Consular Services

- 11 more locations for attestation and apostille services for India's Ministry of External Affairs
- Won the 1st Global Visa Contract for Spain
- ► Embassy of Vietnam in India
- Embassy of Lebanon in India, Nepal, Thailand & Bangladesh
- Brazilian embassy in Lebanon ▶ Portugal visa applications in Russia from 27
- locations
- Brazil embassy in China
- Estonia E-residency cards in Japan, Thailand, Singapore, Brazil and South Africa
- Strategic collaboration with Al Wafi governmental services corporation (Egypt)

Foray into Digital Services

- arded Punjab E-Governance Project
- Citizen Services contract by the Uttar Pradesh government in G2C business

Acquisitions

quired Delhi-based Starfin India Pvt. Ltd., a company providing BC services



FY20: Rs 786 Crores

Emerged as a Prominent Player

2022 - 2024

Visa & Consular Services

- Embassy of India in Kuwait
- Re-won contract for Canada

Global Governments

- Re-won global contract for Spain
 Immigration consultancy for Canada
 7-year deal for Germany visas in USA
 Malaysian Immigration Authority for visa
- outsourcing Contracts in the V&C business like Italy in
- Kazakhstan, Abu Dhabi & Senegal, Thai embassy for South Africa and neighbouring regions, Poland in Manila
- Hungary in Jordan, Canada, & Algeria;
- Expanded Attestation Services to: Embassy of Qatar in Uganda, Seychelles, and Democratic Republic of the Congo (DRC)

- Added new banks to its portfolio
- West Bengal and Karnataka in G2C business BLS E-Services integrated 500+e-governance
- services on its platform via UMANG
 BLS E-Services listing on NSE & BSE in Feb 2024 Oversubscribed > 162x in all categorie

- Acquisition of Zero Mass Private Limited, under BC business
- Signed definitive agreement to acquire iData, a Turkey-based Visa Processing services provider



FY24: Rs 1,677 Crores

Leadership Team - BLS International Services Ltd



Mr. Diwakar Aggarwal Chairman

Commerce graduate from Delhi University



Mr. Nikhil Gupta Managing Director

CA and Honours degree in Economics from Delhi University



Mr. Shikhar Aggarwal Joint Managing Director

Bachelor's Degree from Delhi University



Mr. Karan Aggarwal **Executive Director**

ecialization course in Finance from arvard University and Finance and agement from University of Bradfo



Mr. Amit Sudhakar Chief Financial Officer

Chartered Accountant

Source: Company



Key player in the niche oligopolistic market

Financials

Income Statement					(INR cr)
Year to March (INR Cr)	FY22	FY23	FY24	FY25E	FY26E
Income from operations	850	1,516	1,677	2,239	2,839
Cost of services	574	1,029	965	1,224	1,552
Gross Profit	276	487	712	1,015	1,287
Employee costs	76	140	208	250	300
Other expenses	92	125	158	211	268
Total Operating expenses	742	1,293	1,331	1,685	2,120
EBITDA	108	223	346	554	720
Non-operating Income	15	21	40	40	40
Depreciation and amortisation	7	18	31	80	97
EBIT	116	226	355	514	663
Interest expenses	2	3	3	3	3
Extraordinary Income	-	(3)	-	-	-
Profit before tax	114	223	352	511	661
Provision for tax	3	16	26	61	79
Adj. profit after tax	111	207	326	450	581
Share of Minority in profits	0	(4)	(13)	(13)	(13)
Profit after tax	111	210	338	462	594
Shares outstanding	41	41	41	41	41
Adjusted EPS	3	5	8	11	14

Common size metrics- as % of net revenues

Year to March	FY22	FY23	FY24	FY25E	FY26E
Operating expenses	87	85	79	75	75
Depreciation	1	1	2	4	3
Interest expenditure	0	0	0	0	0
EBITDA margins	13	15	21	25	25
Net profit margins	13	14	20	21	21

Growth metrics (%)

Year to March	FY22	FY23	FY24	FY25E	FY26E
Revenues	78	78	11	33	27
EBITDA	164	106	55	60	30
PBT	136	96	58	45	29
Net profit	122	80	56	40	30
EPS	122	80	56	40	30



Key player in the niche oligopolistic market

					(INR cr)
As on 31st March	FY22	FY23	FY24	FY25E	FY26E
Equity share capital	10	41	41	41	41
Reserves & surplus	560	762	1,166	1,574	2,105
Shareholders funds	570	803	1,208	1,615	2,146
Total Debt	3	-	-	-	-
Other Long Term Liabilities	-	-	-	-	-
Deferred Tax Liabilities	1	0	28	28	28
Minority interest	0	34	234	234	234
Sources of funds	573	837	1,469	1,877	2,408
Gross block	176	314	378	978	1,178
Depreciation	64	80	111	191	288
Net block	112	234	266	786	890
Capital work in progress	-	-	-	-	-
Total fixed assets	112	234	266	786	890
Investments	3	12	38	38	38
Others - A	70	88	91	91	91
Intangible Assets	39	34	104	104	104
Inventories	-	1	2	2	3
Sundry debtors	22	33	40	54	69
Cash and equivalents	324	476	962	904	1,344
Loans and advances	24	25	35	61	77
Other Current Assets	30	35	75	40	50
Total current assets	401	569	1,114	1,061	1,543
Sundry creditors	18	29	31	53	67
Other Current Liabilities	33	71	113	150	191
Provisions	0	0	1	1	1
Total CL & provisions	51	100	145	204	259
Net current assets	350	469	970	857	1,284
Misc expenditure	-	-	-	-	-
Uses of funds	573	837	1,469	1,877	2,408
Book value per share (INR)	14	19	29	39	52

Cash flow statement					(INR cr)
Year to March	FY22	FY23	FY24	FY25E	FY26E
Operating Profit After Tax Before WC changes	105	203	307	480	628
WC Changes	75	32	(14)	55	13
CFO	181	235	292	535	640
CFI	(140)	(140)	(123)	(560)	(160)
CFF	6	56	316	(32)	(41)
Total Cash Flow	47	152	486	(58)	440



Key player in the niche oligopolistic market

Ratios

Year to March	FY22	FY23	FY24	FY25E	FY26E
ROAE (%)	22	30	31	31	30
ROACE (%)	14	29	35	33	33
Debtors (days)	10	8	9	9	9
Current ratio	8	6	8	5	6
Debt/Equity	0	-	-	-	-
Inventory (days)	-	0	0	0	0
Payable (days)	9	8	9	9	9
Cash conversion cycle (days)	1	(0)	1	1	-
Net Debt/EBITDA	(3)	(2)	(3)	(2)	(2)
Adjusted debt/Equity	0	-	-	-	-

Valuation Parameters

Year to March	FY22	FY23	FY24	FY25E	FY26E
Diluted EPS (INR)	3	5	8	11	14
Y-o-Y growth (%)	122	80	56	40	30
Diluted P/E (x)	137	76	49	35	27
Price/BV(x)	27	19	13	9	7
EV/Sales (x)	18	10	9	7	5
EV/EBITDA (x)	138	66	42	26	20
Diluted shares O/S	41	41	41	41	41
Basic EPS	3	5	8	11	14
Basic PE (x)	137	76	49	35	27



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